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PEOPLE & PLACES

By BETTY ETTER

ON THE GO. Stan Swinton, director of AP World Services, back from a vacation trip to St. Maarten in the Netherland Antilles . . . Clayton Willis home from two weeks in Brazil . . . Arky Gonzalez off to Caracas and Mexico City for Time-Life International. The Gonzalez byline is currently appearing in the January issue of Signature (formerly Diner's Club) Magazine, on a track story and in American Legion Magazine on a piece about the Navy's Floating White House. He's also now editing the bimonthly American Express travel newsletter which goes to all AmEx credit card holders.

CHECKING IN: Frederick B. Opper from Greece . . . George Barris from London . . . Mrs. Anna Brady from Italy.

ARTICLES: Alan Levy, father of two, is the author of "How to Breed Genius Babies" in February Cavalier. . Stella Margold's piece on "Shopping Centers Abroad Sell US Goods" in the Dec. 27 issue of Business Abroad and another, on "The Mosque," appeared in Viewpoints.

NEW POSTS: George B. Eager named assistant to the president of Cornell University. Head of Cornell's PR office in New York for the last 18 months, he will continue to be based in Manhattan. . . Freeman Fulbright, v.p. and assistant to the president of Selvage and Lee, upped to executive vice president of the PR counselling firm . . . Robert T. Hartmann appointed editor of the House Republican conference.

RADIO & TV: A half hour color special on Sir Edmund Hilary's conquest of Mt. Teawache in the Himalayas, produced

by Gunther Less, was aired on Channe 9 in New York Jan. 12.

SICK BAY: Dorothy Ducas scrammed the University Hospital at noon on Christmas day and is recuperating at her home in South Salem, NY, after an operation on Dec. 14.

HONORS: Shortly before Mayor Wagner left New York's City Hall, his certificate of appreciation was presented to Harry A. Bruno for the latter's contributions to the city and the Department of Public Events over the last 12 years. Col. Pat Young did the honors.

BOOKS: David Schoenbrun's "Three Lives of Charles deGaulle" is now in book stores, as is "Flood Tide in Europe" by Don Cook, of the LA Times.

SPEAKERS: Gene Burke is heading up a course in practical public relations open to both men and women, at the YWCA in NY. Among the speakers will be Admiral Harold B. Miller and Thomas F. Greene. . . . Emily Nathan, as education chairman, and Rosalind Massow, as president, succeeded in arranging a series of off-the-record backgrounders for the Newspaper Women's Club of New York. Among top names included in sessions are Deputy Mayor Robert Price, City Council President Frank O'Connor, District Attorney Frank Hogan, and Mrs. Arthur Goldberg, wife of the UN ambassador . . . William Randolph Hearst Jr. presents an American flag in honor of his late father to the Floyd Gibbons Post, Veterans of Foreign Wars at the OPC Clubhouse Jan. 26 (this is the only post named after a newsman). Club board member Ed Talbert will emcee.

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